



Hawke's Bay Business Awards Categories 2024

People's Choice Award

What we're looking for: Businesses that have garnered success through support from their community, stakeholders, staff, and customers. The winner of this category is chosen via public online voting, reflecting a genuine community connection. This award highlights the significance of strong relationships and positive impact within the Hawke's Bay business community.

Excellence in Business Award

What we're looking for: Businesses that excel in various aspects of their operations, including innovation, growth, and customer satisfaction. The recipient of this award demonstrates outstanding performance and sets a benchmark for excellence within the Hawke's Bay business landscape. This accolade celebrates businesses that continually strive for improvement and contribute positively to the region's economic growth and development.

Leader of the Year

What we're looking for: This award looks at the processes used by the leadership in your business to set the business direction, performance expectations, values, and behaviours with respect to the public, ethical, regulatory, and legal responsibilities. It also reviews the way Leaders achieve the desired organisational results because of those activities. Individuals are invited to apply by the Hawke's Bay Chamber of Commerce Board. Nominations for this category will go directly to the Event Coordinator to pass onto the Chamber Board.

Excellence in Sustainability Award

What we're looking for: A sustainable business is an organisation that actively participates in environmentally friendly practices and ensures that their culture, systems, and procedures actively address the current environmental issues, while still maintaining a profitable business that will sustain longevity within the local or global market.

Outstanding Social Impact Award

What we're looking for: Recognition of an organisation that addresses pressing social issues, improves lives, and creates positive change in communities. We value initiatives that empower marginalised or underserved populations, foster inclusivity and diversity, advance social justice, promote education and healthcare access, and contribute to the overall well-being and advancement of society.

Best Emerging Business

What we're looking for: An organisation in its start-up phase (in operation from 1-4 years) that has experienced tangible growth and success within its field or industry. A company that has executed good planning, leadership, innovation, and engagement.

Resilient Business

What we're looking for: An organisation that has demonstrated exceptional resilience, adaptability, and strategic foresight in overcoming challenges and adversity. The ability to navigate through difficult times, transform setbacks into opportunities, and emerge stronger as a result. Demonstration of determination, leadership, and commitment to long-term success, inspiring others to build resilience in their own organisations.