

Hawke's Bay Business Awards

2023 CATEGORIES

By evaluating submissions against these criteria, we aim to recognize and celebrate excellence, leadership, innovation, sustainability, social impact, visitor experience, and resilience across various industries and sectors.

Leader of the Year in association with 2degrees

What we're looking for: This award looks at the processes used by the leadership in your business to set the business direction, performance expectations, values, and behaviours with respect to the public, ethical, regulatory, and legal responsibilities. It also reviews the way Leaders achieve the desired organisational results because of those activities. Leadership influences all aspects of the business' success.

Excellence in Sustainability Award in association with Hawke's Bay Regional Council

What we're looking for: A sustainable business is an organisation that actively participates in environmentally friendly practices and ensures that their culture, systems, and procedures actively address the current environmental issues, while still maintaining a profitable business that will sustain longevity within the local or global market.

Excellence in Innovation Awards in association with Eastern Institute of Technology Te Pūkenga

What we're looking for: Use and implementation of innovation and knowledge to enhance business excellence and organisational performance. An environment that encourages and rewards innovative employees. An innovative product or service is a new idea, system, procedure or technology that has improved efficiency and/or resulted in the introduction of improved services or products.

Outstanding Social Impact Award in association with The Breeze and MediaWorks

What we're looking for: Recognition of an organisation that addresses pressing social issues, improves lives, and creates positive change in communities. We value initiatives that empower marginalized or underserved populations, foster inclusivity and diversity, advance social justice, promote education and healthcare access, and contribute to the overall well-being and advancement of society.

Best Emerging Business in association with Hastings Like a Big City, But Better

What we're looking for: An organisation in its start-up phase (in operation from 1-4 years) that has experienced tangible growth and success within its field or industry. A company that has executed good planning, leadership, innovation, and engagement.

Ultimate Visitor Experience in association with Napier City Council

What we're looking for: An organisation that has excelled in providing a truly exceptional and unforgettable experience for visitors. A commitment to creating a memorable atmosphere, engaging visitors, and leaving a positive and lasting impression. An organisation that has contributed to enriching the local tourism industry

Resilient Business in association with Unison

What we're looking for: An organisation that has demonstrated exceptional resilience, adaptability, and strategic foresight in overcoming challenges and adversity. The ability to navigate through difficult times, transform setbacks into opportunities, and emerge stronger as a result. Demonstration of determination, leadership, and commitment to long-term success, inspiring others to build resilience in their own organizations.

Supreme Award

What we're looking for: The "Supreme Award" represents the highest honour chosen from one of the category winners. The recipient of the "Supreme Award" should stand out as a role model and inspire others with their outstanding overall performance, visionary thinking, transformative impact, and commitment to excellence.