



# PAN PAC HAWKE'S BAY BUSINESS AWARDS 2020

## PAN PAC BUSINESS AWARDS - CATEGORIES

### Excellence in Innovation Award

*What we're looking for...* Use and implementation of innovation and knowledge to enhance business excellence and organisational performance. An environment that encourages and rewards innovative employees. An innovative product or service is a new idea, systems, procedure or technology that have improved efficiency and/or resulted in the introduction of improved services or products.

### People's Choice Award

In association with NZME and The Hits.

*What we're looking for...* Do you know of an outstanding local business?

Anyone can nominate their business for the People's choice category, whether its your favourite café, a trades person who went the extra mile or your favourite retailer. People's choice is about recognising a local business who goes the extra mile, cares about their customer and continues to offer amazing service.

### Community Contribution Award

*What we're looking for...* Recognition of, communication with, and support of community stakeholders.

How your organisation supports the industry/organisation sector(s) in which you operate

Evidence of the organisation's support for staff involvement in social, community or environmental initiatives

### Excellence in Sustainability Award

*What we're looking for...* A sustainable business is an organisation that actively participates in environmentally friendly practices and ensures that their culture, systems and procedures actively address the current environmental issues, while still maintaining a profitable business that will sustain longevity within the local or global market.

### Employer / Leader of the Year

*What we're looking for...* This award looks at the processes used by the leadership in your business to set the business direction, performance expectations, values and behaviours with respect to the public, ethical, regulatory and legal responsibilities. It also reviews the way Leaders achieve the desired organisational results as a consequence of those activities. Leadership has the influence on all aspects of the business success.